

1812History.com: Classified Advertisement

History: Grade 7 – British North America

Overview:

Students will write a convincing classified advertisement for the Upper Canada Militia, based on the Statutes of Upper Canada document and modelled on other classified advertisements from the 1812 time period.

Purpose:

For students to gain a better understanding of the political and social climate during the War of 1812 in Upper Canada, specifically focussing on how the military generated support for the local Militias that were a significant part of the English victory.

Strand: Grade 7 History – British North America

Online Exhibit:

1812 History: <http://www.1812history.com> – a website that is designed to make the surviving records and artefacts from the 1812 period available online.

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Expectations:

1. Outline reasons for the early settlement of English Canada (e.g., as an outcome of the American Revolution).
2. Describe the impact of the War of 1812 on the development of Canada (e.g., the emergence of national pride).
3. Use a variety of primary and secondary sources to locate relevant information about how early settlers met the challenges of the new land.
4. Use a diagram to organize and interpret information.
5. Communicate the results of inquiries for specific purposes and audiences, using media works, oral presentations, written notes and reports, drawings, tables, charts, and graphs.
6. Use appropriate vocabulary (e.g., *Loyalists*, *Patriots*, *Upper Canada*) to describe their inquiries and observations.

Description:

Students will use the 1812history.com resource to read selections from the Statutes of Upper Canada document, as well as a selection of classified ads, to design a convincing classified advertisement to recruit people for their local militia. Students will need to determine what kind of people the militia was searching for and write in a persuasive manner to attract new recruits.

Getting Organized:

Prior Knowledge Required:

Students should be familiar with the social, political, religious and economic factors that shaped the colony of Upper Canada.

Students should be familiar with the causes of the War of 1812, major events, and key personalities involved in the War.

Students should be familiar with the correct format for a classified advertisement, as well as the criteria for a convincing advertisement.

Required Time:

2 – 50 minute periods

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Planning Notes:

This lesson's content comes from the website 1812history.com, which contains all of the primary sources used in the activity. It is recommended that this lesson takes place in the computer lab, to give students access to this website. In the teacher resource package there is an outline of the selections from the Statutes of Upper Canada document to help students narrow their focus. There is also a selection of classified advertisements to show students what they looked like during the time period.

Materials Required for the Teacher:

- ❖ Teacher notes
- ❖ Student handouts (activity package)
- ❖ Teacher resource package
- ❖ Samples of modern classified advertisements (not included)
- ❖ Dictionary
- ❖ Computers for students

Accommodations and Modifications:

The teacher should always check if any students have an Individual Education Plan (IEP) and follow the proper accommodations/modifications instructions as needed for the student(s).

Assessment and Evaluation Description:

A rating scale has been included to assess the research notes and the final draft of each student's classified advertisement. The teacher should also be walking around the classroom to check on students' progress and to answer any clarifying questions. The teacher may also wish to take notes to report about student learning skills based on their work during this activity.

Teaching and Learning Strategies:

1. Begin by showing students examples of modern classified advertisements. Have students work with a partner to determine the qualities of a good advertisement. Allow them five (5) minutes to work together, and then briefly discuss the qualities of a good advertisement as a class (informative, catchy, intriguing, and concise).
2. In the computer lab, have students look at the examples of classified advertisements from the 1812 time period (The Times from London, September 28, 1814 is recommended for this activity). Allow students to explore the content, reminding them again to consider the qualities of a good advertisement that they have discussed with

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their partner. Give students approximately ten (10) minutes to read the advertisements.

3. Explain that students will be creating their own 1812 style classified advertisement to convince people to join their local militia. They need to keep their message short, but include enough information to inform their readers of their message. Provide students with a copy of the rating scale that will be used for this assignment, and discuss the expectations for their final copy of their advertisement.
4. Provide students with the handout that outlines which selections from the Statutes of Canada they should focus on for the research component of the activity, and provides them with a graphic organizer for their notes. Allow students time to read and navigate these pages to generate their research notes. Give students about forty (40) minutes to complete their research notes.
5. Provide the students with time to create a draft copy of their convincing classified advertisement based on their research notes. Remind students that their advertisements should be informative, catchy, intriguing, and concise. You may wish to collect and assess their work and provide feedback before they complete their final draft.
6. Students create a final typewritten draft of their classified advertisement. The teacher may choose to combine the student contributions into a classified page, similar to what would have been published in a newspaper from the 1812 time period.

Teacher Resources:

Selections from the Statutes of Canada Document:

- ❖ New Militia Act (Chapter 1, section VI) – identifying the age of men to be recruited for the militia
- ❖ New Militia Act (Chapter 1, section VII) – identifying the punishment for those who do not enrol upon reaching the appropriate age
- ❖ New Militia Act (Chapter 1, section VIII) – identifying the ages for which men are expected to fight
- ❖ New Militia Act (Chapter 1, section XIV) – describing that the militia may be called away from home in times of war
- ❖ New Militia Act (Chapter 1, section XV) – outlining the compensation for any animals or equipment required by the militia
- ❖ New Militia Act (Chapter 1, section XVI) – outlining the weapons required for militia service
- ❖ New Militia Act (Chapter 1, section XXXVIII) – outlining the compensation for killed or wounded militia and their families

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Selections for Classified Advertisement examples:

- ❖ The Times. London, England. Wednesday, September 28, 1814 (2 pages).

Resources Used and Consulted:

1. 1812 History: <http://www.1812history.com>
2. "New Militia Act." Statutes of Upper Canada, 1812. York, Upper Canada: John Cameron, 1812. Online image supplied by: Special Collections and Archives, Brock University Library.
3. The Times. London, England. Wednesday, September 28, 1814. Online image supplied by: Niagara Falls Historical Museum.

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Marking Rating Scale:

Assessing Research Notes and Classified Advertisement

Use the following scale to score student performance:

4=Exemplary, 3=Good, 2=Satisfactory, 1=Developing

Research Notes	Informative	Catchy-Intriguing	Concise
<i>-accurate use of relevant facts</i>	<i>-advertisement contains pertinent information regarding militia recruitment</i>	<i>-advertisement catches and maintains the reader's attention</i>	<i>-advertisement is brief but well-written</i>
4 3 2 1	4 3 2 1	4 3 2 1	4 3 2 1
Comment:	Comment:	Comment:	Comment:

Printable Masters:

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Resources to be Consulted for this Activity:

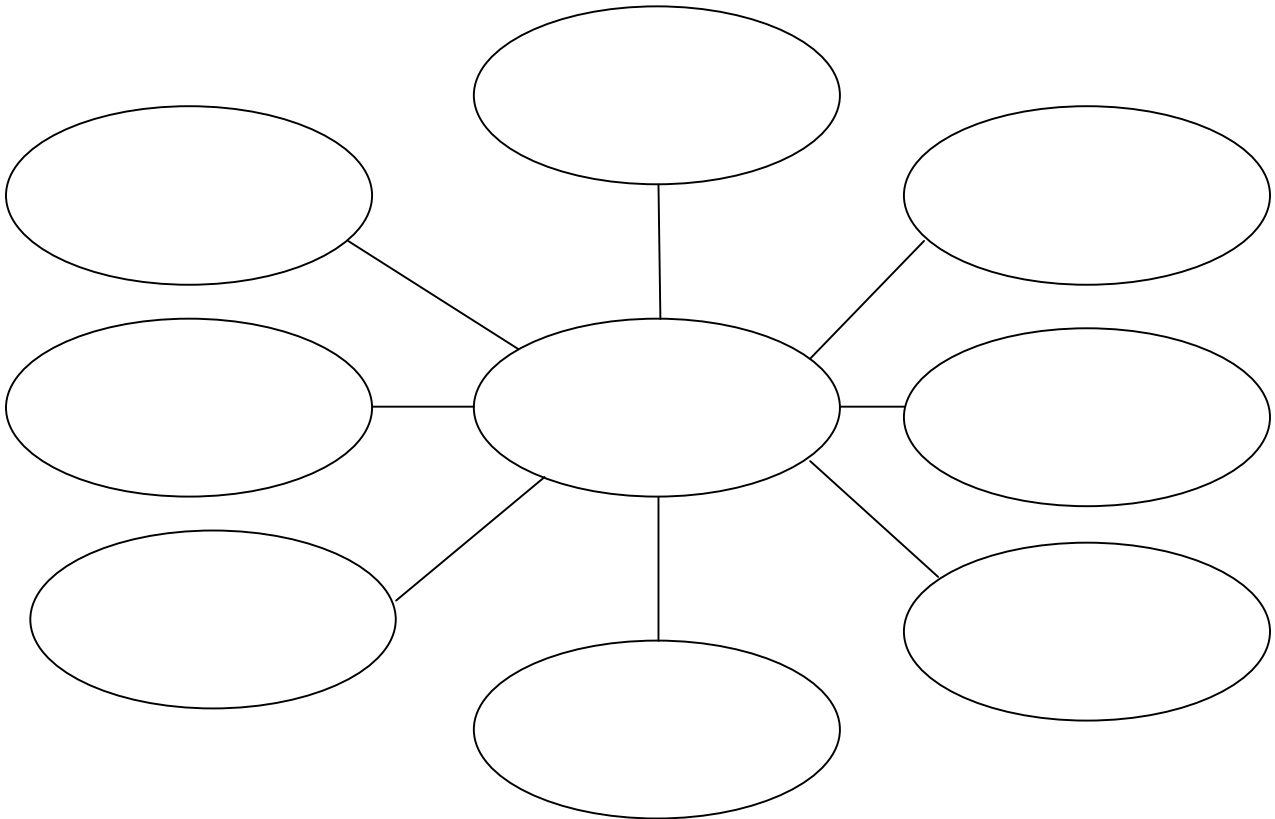
Selections from the Statutes of Canada Document:

- ❖ New Militia Act (Chapter 1, section VI)
- ❖ New Militia Act (Chapter 1, section VII)
- ❖ New Militia Act (Chapter 1, section VIII)
- ❖ New Militia Act (Chapter 1, section XIV)
- ❖ New Militia Act (Chapter 1, section XV)
- ❖ New Militia Act (Chapter 1, section XVI)
- ❖ New Militia Act (Chapter 1, section XXXVIII)

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My Notes:



Teacher Handouts Below.

Classified Advertisement

Name: _____

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Research Notes <i>-accurate use of relevant facts</i>	Informative <i>-advertisement contains pertinent information regarding militia recruitment</i>	Catchy-Intriguing <i>-advertisement catches and maintains the reader's attention</i>	Concise <i>-advertisement is brief but well-written</i>
<p style="text-align: center;">4 3 2 1</p>	<p style="text-align: center;">4 3 2 1</p>	<p style="text-align: center;">4 3 2 1</p>	<p style="text-align: center;">4 3 2 1</p>
<p>Comment:</p>	<p>Comment:</p>	<p>Comment:</p>	<p>Comment:</p>

Classified Advertisement

Name: _____

Go to the 1812history.com website.

Find the Statutes of Canada Document.

Use the sections of the document from the list below to help you make notes for your classified advertisement using the graphic organizer.

Selections from the Statutes of Canada Document:

- ❖ New Militia Act (Chapter 1, section VI) – identifying the age of men to be recruited for the militia
- ❖ New Militia Act (Chapter 1, section VII) – identifying the punishment for those who do not enrol upon reaching the appropriate age
- ❖ New Militia Act (Chapter 1, section VIII) – identifying the ages for which men are expected to fight
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My Notes:

Name:

